



Cobouw
Bouwberichten

Increase your lead funnel and turnover

Find promising
leads for your
product or
service easily



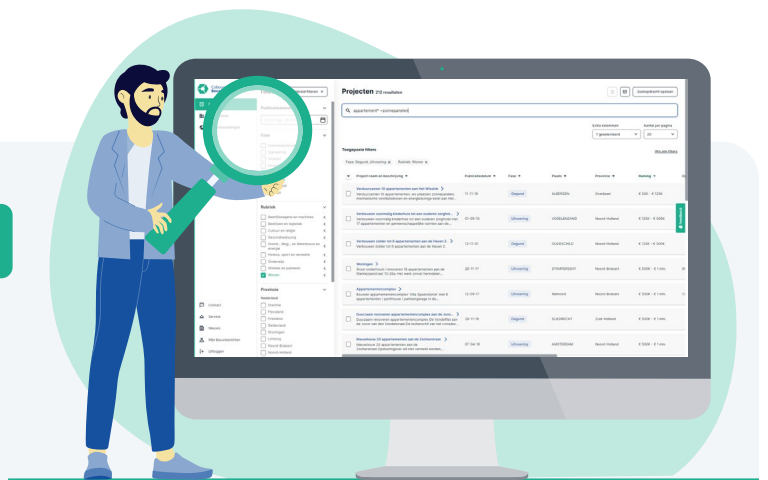


Increase your lead funnel and turnover

Do you also want to obtain more and better leads from your marketing and sales activities? Cobouw Bouwberichten knows exactly what and where is being built, by whom and when. With our clever software tools, we help you find, contact, qualify and convert promising leads.

- ✓ Find promising leads for your product or service easily
- ✓ Increase your lead funnel and make marketing and sales activities more effective
- ✓ Increase your turnover and reach marketing and sales targets faster
- ✓ Find the correct insights to optimise your strategy
- ✓ 14-day free trial with no obligation

1. Find promising leads

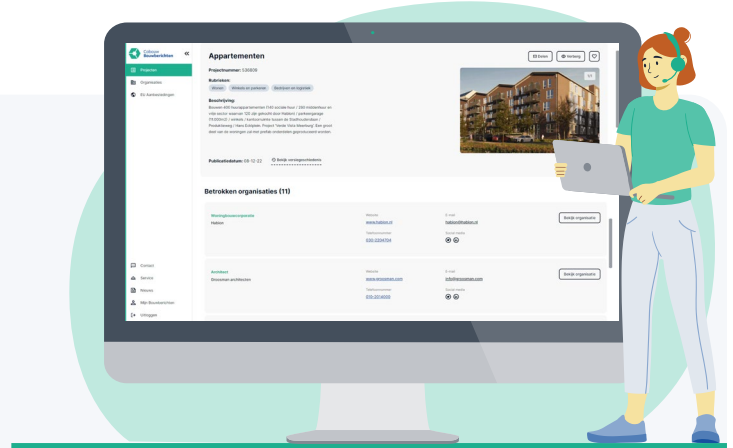


With our clever search function, you can easily find interesting building projects and organisations for your product or service.

- ✓ Cobouw Bouwberichten is the biggest online lead portal with the most recent and valuable building information
- ✓ You can search more than 400,000 projects and our editorial team add approximately 400 new projects, and update around 800, monthly.
- ✓ Save search queries and create e-mail alerts so that you will be the first to be informed of new opportunities



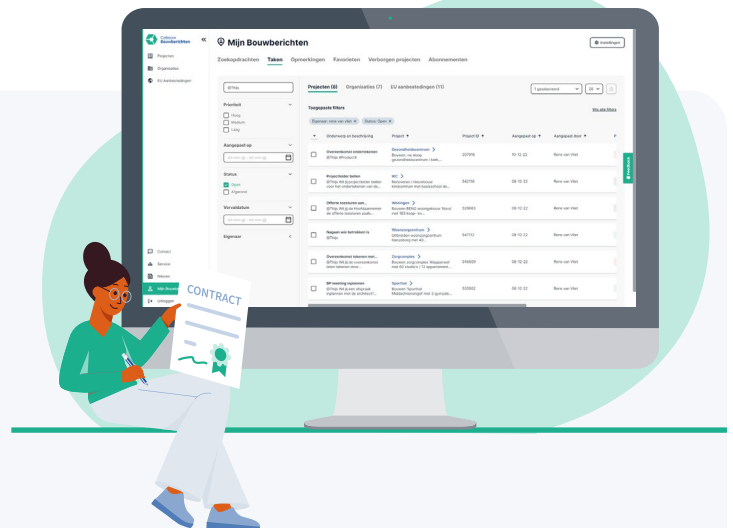
2. Contact and qualify leads



You know who to approach to sell your product or service successfully.

- ✓ See directly which organisations and contacts are involved in a building project and contact them
- ✓ View the network of interesting organisations and discover collaborations and associated projects
- ✓ No time or opportunity to follow up on leads?
We can take that off your hands.

3. Convert leads successfully



Add tasks and comments to convert leads quickly and efficiently and create alerts to stay up to date.

- ✓ Add a task or comment to an interesting organisation or project easily
- ✓ Assign tasks or comments to yourself or a colleague and set up deadlines
- ✓ Create smart e-mail alerts so that you will be the first to be informed of developments in projects, organisations and contacts



"50% of our leads reach us by Bouwberichten"

Monique Deckers,
Velux



"We have used Bouwberichten reports as our lead generator for 15 years"

Marja Steenbeek,
FAAC Automatische deuren



"Bouwberichten know exactly what and where is being built"

Mark Kremers,
Zehnder



Free trial

More information

Would you like to know more?

Visit our [website](#) or read our [Frequently Asked Questions](#).

Do you have a question? Please contact our consultant Marianne on 06-22927638 or via bouwberichten@vmnmedia.nl.



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